



Dear Partner,

As we step into another pivotal year, the theme of our annual campaign, "Raise Your Hand," echoes louder than ever. This symbolic gesture of commitment and action encapsulates our shared mission, and I warmly invite your organization to join hands with us in 2024-2025 to shape a brighter future for our community.

This past year has been remarkable. We were able to fund 35 vital agencies in Codington County spanning health, education, and financial stability. We served over 900 children each month with a book from Dolly Parton's Imagination Library and served over 70 children with a visit from the Delta Dental Mobile. Every raised hand amplifies this impact.

To those partners who've continuously raised their hands, showing up and driving change through workplace campaigns, your unwavering dedication has been the cornerstone of our success. And if you're considering joining hands with us for the first time, now is the perfect moment to raise your hand and be part of this impactful journey.

The question is, how will you "Raise Your Hand" this year? Whether it's through hosting a workplace campaign, contributing to our initiatives, getting involved with volunteering, or simply spreading the word, every gesture counts.

Our campaign looks different this year, and that's because our impact is growing! Look through our Kickoff Week and view the resources in our Campaign Toolkit at watertownunitedway.org. **If you have any questions at all, don't hesitate to reach out at 605-886-5815 or director@watertownunitedway.org** We would love to come visit your team and provide an interactive presentation to get your employees excited about giving back to our community.

I urge you to "Raise Your Hand" with us, to stand up for our community, and to be the change. Your active involvement and support are the pillars that sustain our mission. Together, let's raise our hands high for the Watertown area.

Yours in partnership,
Laura Heathcote
Executive Director

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